

ESTTA Tracking number: **ESTTA505341**

Filing date: **11/14/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

## Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

### Opposer Information

Name	HAIN REFRIGERATED FOODS INC.
Granted to Date of previous extension	11/14/2012
Address	58 South Service Road Suite 250 Melville, NY 11747 UNITED STATES

Attorney information	Denise Benun The Hain Celestial Group 58 South Service Road Suite 250 Melville, NY 11747 UNITED STATES IP@hain-celestial.com, melissa.heddell@hain-celestial.com, denise.benun@hain-celestial.com, David.Huff@dlapiper.com, Radiance.Harris@dlapiper.com Phone:631-730-2416
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### Applicant Information

Application No	85555946	Publication date	07/17/2012
Opposition Filing Date	11/14/2012	Opposition Period Ends	11/14/2012
Applicant	Gebka, Sebastian 1309 West 7th Street Dixon, IL 61021 UNITED STATES		

### Goods/Services Affected by Opposition


Class 029. All goods and services in the class are opposed, namely: Yogurt
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### Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
Dilution	Trademark Act section 43(c)

### Marks Cited by Opposer as Basis for Opposition


U.S. Registration No.	3193464	Application Date	02/23/2006
Registration Date	01/02/2007	Foreign Priority Date	NONE
Word Mark	THE GREEK GODS		


Design Mark	
Description of Mark	NONE
Goods/Services	Class 029. First use: First Use: 2003/01/31 First Use In Commerce: 2003/01/31 Dairy products excluding ice cream, ice milk and frozen yogurt; Yogurt

U.S. Registration No.	2908501	Application Date	08/19/2003
Registration Date	12/07/2004	Foreign Priority Date	NONE
Word Mark	THE GREEK GODS		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 029. First use: First Use: 2003/08/01 First Use In Commerce: 2003/08/01 Mediterranean style hummus and tahini		

U.S. Registration No.	3817887	Application Date	12/01/2009
Registration Date	07/13/2010	Foreign Priority Date	NONE
Word Mark	THE GREEK GODS		
Design Mark			
Description of Mark	The mark consists of the stylized wording "THE GREEK GODS" in gold, a circular seal with a gold hellenic borders surrounding a black circle, blue rectangle, vertical white trident upon which is the upside down black Greek letter Gamma and a black Greek number 3.		
Goods/Services	Class 030. First use: First Use: 2002/02/01 First Use In Commerce: 2007/09/01 Ice cream		

U.S. Registration	3685272	Application Date	10/06/2008
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No.			
Registration Date	09/22/2009	Foreign Priority Date	NONE
Word Mark	THE GREEK GODS		
Design Mark			
Description of Mark	The mark consists of the wording "THE GREEK GODS" in gold a circular seal with a gold hellenic borders surrounding a black circle, blue rectangle, vertical white trident upon which the Greek letter Gamma (upside down) and a Greek number 3.		
Goods/Services	Class 029. First use: First Use: 2002/02/01 First Use In Commerce: 2002/02/01 Cheese; Cheese spreads; Strained cheese; Yogurt; Yogurts		

U.S. Application No.	85328928	Application Date	05/24/2011
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	THE GREEK GODDESS		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 029. First use: Cheese; Cheese spreads; Dairy products excluding ice cream, ice milk and frozen yogurt; Yogurt; Yogurt-based beverages Class 030. First use: Frozen yogurt		

Attachments	78822196#TMSN.jpeg ( 1 page )( bytes ) 77883203#TMSN.jpeg ( 1 page )( bytes ) 77586507#TMSN.jpeg ( 1 page )( bytes ) 85328928#TMSN.jpeg ( 1 page )( bytes )
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	Notice of Opposition to Greek Heros.pdf ( 22 pages )(5139763 bytes )
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## **Certificate of Service**

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/denisesbenun/
Name	Denise Benun
Date	11/14/2012

In the matter of Trademark  
Application Serial No. 85/555,946  
Filing Date: February 29, 2012  
Mark: GREEK HEROS  
Published for Opposition: July 17, 2012

Opposition No. \_\_\_\_\_

## EAST\53229935.2

(2) Hain Refrigerated Foods Inc. is a natural food company and owns the famous and distinctive trademark THE GREEK GODS including the following U.S. trademark registrations and applications (hereinafter the “THE GREEK GODS Marks”):

Reg. No./ App. No.	Mark	Goods	Claimed Date of First Use	Registration Date
3193464	THE GREEK GODS	Dairy products excluding ice cream, ice milk and frozen yogurt; Yogurt	January 31, 2003	January 2, 2007
2908501	THE GREEK GODS	Mediterranean style hummus and tahini	August 1, 2003	December 7, 2004
3817887	THE GREEK GODS & Design	Ice cream	February 1, 2002	July 13, 2010
3685272	THE GREEK GODS & Design	Cheese; Cheese spreads; Strained cheese; Yogurt; Yogurts	February 1, 2002	September 22, 2009
85328928	THE GREEK GODDESS	Cheese; cheese spreads; dairy products excluding ice cream, ice milk and frozen yogurt; yogurt; yogurt-based beverages; frozen yogurt	N/A	N/A

The above-referenced trademark registrations are valid and subsisting, and provide conclusive evidence of Hain’s right to use the trademarks in commerce. Attached hereto as Exhibit A and made part of the record are true and correct copies of the United States Certificates of Registration for the above-referenced trademark registrations and TESS print-outs for the above-referenced trademark application.

(3) Since as early as February 1, 2002, Hain has continuously used THE GREEK GODS Marks in interstate commerce in connection with dairy products including cheese, yogurt, ice cream and hummus (hereinafter “Hain Goods”).

(4) THE GREEK GODS Marks clearly establishes that Hain has senior trademark rights in its family of THE GREEK GODS Marks and consequently there is no question of priority of rights, as such priority clearly belongs to Hain.

(5) Hain's United States Trademark Registration Nos. 3192464 and 2908501 are valid and incontestable under Section 15 of the Lanham Act, 15 U.S.C. § 1065 and are, therefore, conclusive evidence of the validity of the registered marks and of the registration of the marks, of Hain's ownership of the marks, and of Hain's exclusive right to use the registered marks in commerce under Section 33 of the Lanham Act, 15 U.S.C. § 1115.

(6) Hain's United States trademark registrations for THE GREEK GODS Marks have a date of first use at least as early as February 1, 2002.

(7) Hain has extensively used THE GREEK GODS Marks and has advertised, promoted, and offered the Hain Goods under THE GREEK GODS Marks in interstate commerce through various channels of trade. As a result, Hain's customers, potential customers, and the public in general have come to know and recognize THE GREEK GODS Marks as identifying Hain Goods as goods of the highest quality offered by Hain, and associate THE GREEK GODS Marks with the Hain Goods. Hain has thus built up extensive and invaluable goodwill in connection with the sale of its goods and services offered under THE GREEK GODS Marks.

(8) Notwithstanding Hain's exclusive and long-standing rights in and to THE GREEK GODS Marks, on February 29, 2012, Applicant, an individual having an address at 1309 West 7<sup>th</sup> Street, Dixon Illinois, 61021, filed an intent-to-use application under Section 1(b) of the Lanham Act, 15 U.S.C. § 1051(a), with the USPTO for registration of the trademark GREEK HEROS (hereinafter the "Application"). The Application was assigned Serial No. 85/555,946. Hain's federal registrations for THE GREEK GOODS Marks issued as early as

December 7, 2004, with a date of first use at least as early as February 1, 2002; therefore, there is no issue as to priority as Hain has prior rights.

(9) Upon information and belief, Applicant knew or had reason to know of Hain's THE GREEK GODS Marks when Applicant filed the Application.

(10) Hain has used THE GREEK GODS Marks continuously on or in connection with Hain Goods in interstate commerce prior to the filing date of Applicant's Application.

**LIKELIHOOD OF CONFUSION**  
**Section 2(d) of the Lanham Act, 15 U.S.C. § 1052(d)**

(11) Hain re-alleges the allegations contained in Paragraphs 1 through 10 of this Notice of Opposition.

(12) The trademark that Applicant seeks to register so resembles Hain's THE GREEK GODS Marks in appearance, sound, meaning, and commercial impression that the use and registration thereof is likely to cause confusion, mistake, and deception as to the source or origin of Applicant's Goods in violation of Section 2(d) of the Lanham Act, 15 U.S.C. § 1052(d), and will injure and damage Hain and the goodwill and reputation symbolized by Hain's The Greek Gods Marks.

(13) Applicant's Goods offered under the Application are so related to the goods offered under Hain's THE GREEK GODS Marks that the public is likely to be confused, deceived, and to assume erroneously that Applicant's Goods are those of Hain or that Applicant is in some way connected with, licensed, or sponsored by or affiliated with Hain, all to Hain's irreparable damage.

(14) Likelihood of confusion is enhanced by the fact that THE GREEK GODS Marks are strong, famous, well-known, and entitled to a broad scope of protection.



(15) Likelihood of confusion is also enhanced by the fact that Applicant's mark GREEK HEROS is visually similar to THE GREEK GODS Marks, and Applicant's Goods are identical to the Hain Goods.

(16) Likelihood of confusion is further enhanced by the fact that the Parties will likely market their goods and services in the same or similar channels of trade.

(17) Applicant is not affiliated or connected with Hain and has not been endorsed or sponsored by Hain, nor has Hain approved any of the goods or services offered or sold or intended to be sold by Applicant under its trademark.

(18) Applicant has never sought or obtained Hain's permission to use the mark GREEK HEROS, nor has Hain approved any of the goods offered by Applicant under the mark GREEK HEROS.

(19) Hain's United States Trademark Registrations identified above provide, at the very least, constructive notice to Applicant of Hain's rights in and to THE GREEK GODS Marks.

**DILUTION BY BLURRING**  
**Section 43(c) of the Lanham Act, 15 U.S.C. § 1125(c)**

(20) Hain re-alleges the allegations contained in Paragraphs 1 through 19 of this Notice of Opposition.

(21) For several years, Hain's THE GREEK GODS Marks have been widely used and extensively advertised in the United States and internationally. As a result, THE GREEK GODS Marks have become well-known and famous as a distinctive symbol of Hain Goods and goodwill.

(22) Hain's THE GREEK GODS Marks became well-known and famous before Applicant made any use of or applied to register the mark GREEK HEROS.

(23) Applicant's mark GREEK HEROS is likely to cause dilution by blurring of the distinctive quality of Hain's famous THE GREEK GODS Marks.

(24) Use and registration of Applicant's mark GREEK HEROS will lessen the capacity of Hain's famous THE GREEK GODS Marks to identify and distinguish Hain Goods.

If Applicant obtains such rights as conferred under the Principal Register of the Lanham Act, it will obtain at least a *prima facie* exclusive right to use its service mark, and Hain will be subjected to great and irreparable damage, and Applicant will enjoy unlawful gain and advantage to which it is not entitled under the Lanham Act.

WHEREFORE, Hain believes and avers that it is being, and will continue to be, damaged by the registration of the Application, and respectfully requests that the Application be rejected, that no registration be issued thereon to Applicant, and that the Opposition be sustained in favor of Hain.

Hain hereby appoints The Hain Celestial Group Inc. to transact all business in the USPTO in connection with this Opposition Proceeding and hereby revokes all previous powers of attorney herein.

Please address all correspondence to:

Denise Seldman Benun, Esq.  
Associate General Counsel-Intellectual Property  
58 South Service Road  
Melville, New York 11747

The filing fee for this opposition, in the amount of \$300.00, is hereby electronically transferred with the submission of the Notice of Opposition.

The undersigned, registered agent for Hain herein, states that she is authorized to prosecute this Opposition, that she has read and signed the foregoing Notice of Opposition and knows the contents thereof, and that all statements made on information and belief are believed

to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that willful false statements may jeopardize the validity of this Opposition and any decision resulting therefrom.

Dated: November 14, 2012

Respectfully submitted,

By: /s/denisesbenun/

Attorney for Opposer  
Hain Refrigerated Foods Inc.

**CERTIFICATE OF SERVICE**

This is to certify that a copy of the foregoing **NOTICE OF OPPOSITION** was served via U.S. First Class Mail, postage prepaid, and properly addressed to Applicant's correspondent of record:

Christopher J. Day, Esq.  
Law Office of Christopher Day  
9977 N. 90<sup>th</sup> Street, STE 155  
Scottsdale, Arizona 85258-4499

this \_\_\_\_ day of November, 2012.

/s/ \_\_\_\_\_

*Attorney for Opposer*

# **EXHIBIT A**



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## THE GREEK GODS

Word Mark	THE GREEK GODS
Goods and Services	IC 029. US 046. G & S: Dairy products excluding ice cream, ice milk and frozen yogurt; Yogurt.
Standard Characters Claimed	FIRST USE: 20030131. FIRST USE IN COMMERCE: 20030131
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	78822196
Filing Date	February 23, 2006
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	October 17, 2006
Registration Number	3193464
International Registration Number	1107061
Registration Date	January 2, 2007
Owner	

(REGISTRANT) 3 Greek Gods, LLC Stephanos Margaritis (United States of America) Basel Nassar (United States of America) Steve Tselios (United States of America) LIMITED LIABILITY COMPANY WASHINGTON 21707 66th Avenue West Mountlake Terrace WASHINGTON 98043

(LAST LISTED OWNER) HAIN REFRIGERATED FOODS INC. CORPORATION DELAWARE  
58 SOUTH SERVICE ROAD MELVILLE NEW YORK 11747

**Assignment  
Recorded** ASSIGNMENT RECORDED

**Attorney of Record** Robert Smith

**Prior Registrations** 2908501

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Affidavit Text** SECT 15. SECT 8 (6-YR).

**Live/Dead Indicator** LIVE

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Int. Cl.: 29

Prior U.S. Cl.: 46

United States Patent and Trademark Office

Reg. No. 3,193,464

Registered Jan. 2, 2007

TRADEMARK  
PRINCIPAL REGISTER

THE GREEK GODS

3 GREEK GODS, LLC (WASHINGTON LTD LIAB  
CO)  
21707 66TH AVENUE WEST  
MOUNTLAKE TERRACE, WA 98043

FOR: DAIRY PRODUCTS EXCLUDING ICE  
CREAM, ICE MILK AND FROZEN YOGURT; YO-  
GURT, IN CLASS 29 (U.S. CL. 46).

FIRST USE 1-31-2003; IN COMMERCE 1-31-2003.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 2,908,501.

SER. NO. 78-822,196, FILED 2-23-2006.

JIM RINGLE, EXAMINING ATTORNEY




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**Typed Drawing**

<b>Word Mark</b>	THE GREEK GODS
<b>Goods and Services</b>	IC 029. US 046. G & S: Mediterranean style hummus and tahini. FIRST USE: 20030801. FIRST USE IN COMMERCE: 20030801
<b>Mark Drawing Code</b>	(1) TYPED DRAWING
<b>Serial Number</b>	78289183
<b>Filing Date</b>	August 19, 2003
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	September 14, 2004
<b>Registration Number</b>	<b>2908501</b>
<b>Registration Date</b>	December 7, 2004
<b>Owner</b>	(REGISTRANT) Tselios, Steve INDIVIDUAL UNITED STATES 21707 66th Ave Mountlake Terrace WASHINGTON 98043
	(REGISTRANT) Magaritis, Stefanos INDIVIDUAL UNITED STATES 21707 66th Ave Mountlake Terrace WASHINGTON 98043
	(REGISTRANT) Nasser, Basil INDIVIDUAL UNITED STATES 21707 66th Ave Mountlake Terrace WASHINGTON 98043
	(LAST LISTED OWNER) HAIN REFRIGERATED FOODS INC. CORPORATION DELAWARE 58 SOUTH SERVICE ROAD MELVILLE NEW YORK 11747
<b>Assignment Recorded</b>	ASSIGNMENT RECORDED
<b>Attorney of Record</b>	Robert Smith
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL

**Affidavit Text**      SECT 15. SECT 8 (6-YR).  
**Live/Dead Indicator** LIVE

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**Int. Cl.: 29**

**Prior U.S. Cl.: 46**

**United States Patent and Trademark Office**

**Reg. No. 2,908,501**

**Registered Dec. 7, 2004**

**TRADEMARK  
PRINCIPAL REGISTER**

**THE GREEK GODS**

NASSER, BASIL (UNITED STATES INDIVIDUAL)  
21707 66TH AVE  
MOUNTLAKE TERRACE, WA 98043 AND  
MAGARITIS, STEFANOS (UNITED STATES INDIVIDUAL)  
21707 66TH AVE  
MOUNTLAKE TERRACE, WA 98043 AND  
TSELIOS, STEVE (UNITED STATES INDIVIDUAL)  
21707 66TH AVE  
MOUNTLAKE TERRACE, WA 98043

FOR: MEDITERRANEAN STYLE HUMMUS AND  
TAHINI, IN CLASS 29 (U.S. CL. 46).

FIRST USE 8-1-2003; IN COMMERCE 8-1-2003.

SER. NO. 78-289,183, FILED 8-19-2003.

TANYA AMOS, EXAMINING ATTORNEY



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<b>Word Mark</b>	THE GREEK GODS
<b>Goods and Services</b>	IC 030. US 046. G & S: Ice cream. FIRST USE: 20020201. FIRST USE IN COMMERCE: 20070901
<b>Mark Drawing Code</b>	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
<b>Design Search Code</b>	24.03.04 - Tridents 26.01.07 - Circles with a decorative border, including scalloped, ruffled and zig-zag edges 26.01.17 - Circles, two concentric; Concentric circles, two; Two concentric circles 26.11.21 - Rectangles that are completely or partially shaded 28.01.05 - Alpha (Greek letter); Greek characters; Omega (Greek letter)
<b>Trademark Search Facility Classification Code</b>	ART-23.01 Weapons NOTATION-SYMBOLS Notation Symbols such as Non-Latin characters,punctuation and mathematical signs,zodiac signs,prescription marks NUM-3 The number 3 or the word Three SHAPES-CIRCLE Circle figures or designs including semi-circles and incomplete circles SHAPES-COLORS-3-OR-MORE Design listing or lined for three or more colors SHAPES-MISC Miscellaneous shaped designs SHAPES-SEALS Round or slightly rounded shape with an emblem embossed onthe inside of the circle
<b>Serial Number</b>	77883203
<b>Filing Date</b>	December 1, 2009
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	April 27, 2010
<b>Registration</b>	3817887

**Number****Registration  
Date**

July 13, 2010

**Owner**(REGISTRANT) 3 Greek Gods, LLC LIMITED LIABILITY COMPANY WASHINGTON P.O. Box 570  
Mountlake Terrace WASHINGTON 98043(LAST LISTED OWNER) HAIN REFRIGERATED FOODS INC. CORPORATION DELAWARE 58  
SOUTH SERVICE ROAD MELVILLE NEW YORK 11747**Assignment  
Recorded**

ASSIGNMENT RECORDED

**Attorney of  
Record**

Robert Smith

**Prior  
Registrations**

2908501;3193464;3685272

**Description of  
Mark**

The color(s) gold, blue, white, black is/are claimed as a feature of the mark. The mark consists of the stylized wording "THE GREEK GODS" in gold, a circular seal with a gold hellenic borders surrounding a black circle, blue rectangle, vertical white trident upon which is the upside down black Greek letter Gamma and a black Greek number 3.

**Type of Mark**

TRADEMARK

**Register**

PRINCIPAL

**Live/Dead  
Indicator**

LIVE

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# United States of America

United States Patent and Trademark Office



**Reg. No. 3,817,887**

**Registered July 13, 2010**

**Int. Cl.: 30**

**TRADEMARK**

**PRINCIPAL REGISTER**

3 GREEK GODS, LLC (WASHINGTON LIMITED LIABILITY COMPANY)  
P.O. BOX 570  
MOUNTLAKE TERRACE, WA 98043

FOR: ICE CREAM, IN CLASS 30 (U.S. CL. 46).

FIRST USE 2-1-2002; IN COMMERCE 9-1-2007.

OWNER OF U.S. REG. NOS. 2,908,501, 3,193,464, AND 3,685,272.

THE COLOR(S) GOLD, BLUE, WHITE, BLACK IS/ARE CLAIMED AS A FEATURE OF THE MARK.

THE MARK CONSISTS OF THE STYLIZED WORDING "THE GREEK GODS" IN GOLD, A CIRCULAR SEAL WITH A GOLD HELLENIC BORDERS SURROUNDING A BLACK CIRCLE, BLUE RECTANGLE, VERTICAL WHITE TRIDENT UPON WHICH IS THE UPSIDE DOWN BLACK GREEK LETTER GAMMA AND A BLACK GREEK NUMBER 3.

SER. NO. 77-883,203, FILED 12-1-2009.

FRED MANDIR, EXAMINING ATTORNEY



*David J. Kybas*

Director of the United States Patent and Trademark Office



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<b>Word Mark</b>	THE GREEK GODS
<b>Goods and Services</b>	IC 029. US 046. G & S: Cheese; Cheese spreads; Strained cheese; Yogurt; Yogurts. FIRST USE: 20020201. FIRST USE IN COMMERCE: 20020201
<b>Mark Drawing Code</b>	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
<b>Design Search Code</b>	24.03.04 - Tridents 24.05.01 - Circular or elliptical seals; Seals, circular or elliptical 26.01.07 - Circles with a decorative border, including scalloped, ruffled and zig-zag edges 26.01.21 - Circles that are totally or partially shaded. 26.11.21 - Rectangles that are completely or partially shaded 28.01.05 - Alpha (Greek letter); Greek characters; Omega (Greek letter)
<b>Trademark Search Facility Classification Code</b>	LETS-2 ML Two letters or combinations of multiples of two letters NOTATION-SYMBOLS Notation Symbols such as Non-Latin characters,punctuation and mathematical signs,zodiac signs,prescription marks NUM-3 The number 3 or the word Three SHAPES-CIRCLE Circle figures or designs including semi-circles and incomplete circles SHAPES-COLORS-3-OR-MORE Design listing or lined for three or more colors SHAPES-GEOMETRIC Geometric figures and solids including squares, rectangles, quadrilaterals and polygons SHAPES-MISC Miscellaneous shaped designs SHAPES-SEALS Round or slightly rounded shape with an emblem embossed onthe inside of the circle
<b>Serial Number</b>	77586507
<b>Filing Date</b>	October 6, 2008
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1A

**Published for Opposition** July 7, 2009  
**Registration Number** 3685272  
**Registration Date** September 22, 2009  
**Owner** (REGISTRANT) 3 Greek Gods, LLC LIMITED LIABILITY COMPANY WASHINGTON P.O. Box 570 Mountlake Terrace WASHINGTON 98043  
  
(LAST LISTED OWNER) HAIN REFRIGERATED FOODS INC. CORPORATION DELAWARE 58 SOUTH SERVICE ROAD MELVILLE NEW YORK 11747  
**Assignment Recorded** ASSIGNMENT RECORDED  
**Attorney of Record** Robert Smith  
**Prior Registrations** 2908501;3193464  
**Description of Mark** The color(s) gold, blue, white, black is/are claimed as a feature of the mark. The mark consists of the wording "THE GREEK GODS" in gold a circular seal with a gold hellenic borders surrounding a black circle, blue rectangle, vertical white trident upon which the Greek letter Gamma (upside down) and a Greek number 3.  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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# United States of America

United States Patent and Trademark Office



**Reg. No. 3,685,272** 3 GREEK GODS, LLC (WASHINGTON LIMITED LIABILITY COMPANY)  
Registered Sep. 22, 2009 P.O. BOX 570  
MOUNTLAKE TERRACE, WA 98043

**Int. Cl.: 29** FOR: CHEESE; CHEESE SPREADS; STRAINED CHEESE; YOGURT; YOGURTS, IN CLASS  
29 (U.S. CL. 46).

**TRADEMARK** FIRST USE 2-1-2002; IN COMMERCE 2-1-2002.  
**PRINCIPAL REGISTER**

OWNER OF U.S. REG. NOS. 2,908,501 AND 3,193,464.

THE COLOR(S) GOLD, BLUE, WHITE, BLACK IS/ARE CLAIMED AS A FEATURE OF THE  
MARK.

THE MARK CONSISTS OF THE WORDING "THE GREEK GODS" IN GOLD A CIRCULAR  
SEAL WITH A GOLD HELLENIC BORDERS SURROUNDING A BLACK CIRCLE, BLUE  
RECTANGLE, VERTICAL WHITE TRIDENT UPON WHICH THE GREEK LETTER GAMMA  
(UPSIDE DOWN) AND A GREEK NUMBER 3.

SER. NO. 77-586,507, FILED 10-6-2008.

AMOS T. MATTHEWS, JR., EXAMINING ATTORNEY



*David J. Kyros*

Director of the United States Patent and Trademark Office



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## THE GREEK GODDESS

Word Mark	THE GREEK GODDESS
Goods and Services	IC 029. US 046. G & S: Cheese; Cheese spreads; Dairy products excluding ice cream, ice milk and frozen yogurt; Yogurt; Yogurt-based beverages
	IC 030. US 046. G & S: Frozen yogurt
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	85328928
Filing Date	May 24, 2011
Current Basis	1B
Original Filing Basis	1B
Owner	(APPLICANT) Hain Refrigerated Foods Inc. CORPORATION DELAWARE Suite 250 58 South Service Road Melville NEW YORK 11747
Prior Registrations	2908501;3193464;3817887;AND OTHERS
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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